



PIERCE CHICKEN® WING-ZINGS®
fried and served with tangy
Buffalo dipping sauce

GUARANTEED TO _____
FLY OFF
_____ YOUR MENU



EASY TO PREPARE, EASY TO ENJOY

A patron favorite since their debut in 1964, Pierce Chicken® Wing Dings® have become the all-time best-selling wings in foodservice. Since then, we've expanded our offerings to include zesty Wing-Zings®, boneless Dings and Zings, savory Dip'n Chik'n® wings and so much more! Whether your customers like 'em mild or wild, you'll find a chicken wing for every preference in our portfolio.



BONELESS WINGS ARE UP

60%

IN QSR

45%

IN MIDSCALE

SINCE 2014.

Datassential MenuTrends, U.S. menu penetration growth 2014-2018.

FULLY COOKED BONE-IN WINGS

- Wing Dings, a menu staple— unrivaled flavor and golden breading
- Wing-Zings deliver spicy, hot, peppery zing for patrons seeking out bold flavor
- Dip'n Chik'n wings available in standard and "monster" sizes to satisfy every appetite
- Glazed and marinated wings available—Buffalo and herb roasted
- Easy to prepare, saving time and labor back of house

UNCOOKED BONE-IN WINGS

- Individually frozen wings in large and jumbo sizes
- Spicy breaded wings easily cooked in the fryer

FULLY COOKED BONELESS WINGS

- Original Wing Dings and spicy Wing-Zings breading profiles available
- Marinated and fully cooked for superb juicy flavor
- Made from premium solid-muscle breast meat

UNCOOKED BONELESS WINGS

- Variety of styles—breaded, tempura, unbreaded skinny and fritter
- Made from premium whole muscle breast meat
- Ease of use—cook from frozen

WING DINGS® Wing-Zings®

**Skippy Dip'n
Chik'n**
naked boneless wings

Dip'n Chik'n®

CREATE SIGNATURE DISHES WITH PIERCE CHICKEN® WINGS

With so many breading types, preparation styles and flavor profiles available, the menu possibilities are endless. Our versatile bone-in and boneless wings can be served with your own specialty dips and sauces to create signature offerings that keep patrons coming back for more.



BONELESS WING BRUSCHETTA SKEWERS



CHICKEN HUMMUS PITA

WHEN MENUED TOGETHER,
WING DINGS AND WING-ZINGS BONE-IN
AND BONELESS WINGS
HAVE PROVED TO INCREASE TOTAL WING SALES BY AS MUCH AS **30%!**



WING 'N ROLL SAMPLER PLATTER

#1 THE MAJORITY OF CONSUMERS SAY
CHICKEN IS THEIR FAVORITE PROTEIN

Datassential, Meat & Poultry: The Keynote Report, January 2018.



BONELESS WING BÁNH MÌ

WINGS ARE UP
23% ON FAST CASUAL
MENUS OVER THE
PAST FOUR YEARS.

Datassential MenuTrends, U.S. menu penetration growth 2014-2018.

A WING FOR EVERY DINING OCCASION

Pierce Chicken® helped launch the chicken wing craze in 1964—and we've been innovating in the category ever since. From bone-in to boneless, savory to spicy, marinated or breaded, our wings bring crave-worthy flavor and fun to your menu with every bite!

PRODUCT CODE	DESCRIPTION	FLAVOR PROFILE	CASE PACK	NET WEIGHT	PREP METHOD
FULLY COOKED BONE-IN WINGS					
WING DINGS®					
65725	WING DINGS (SMALL)	THE ORIGINAL	3/8.33 LB	25 LB	FRY
65715	WING DINGS (SMALL)	THE ORIGINAL	2/7.5 LB	15 LB	FRY
111164	PIZZA OVEN WING DINGS (SMALL)	THE ORIGINAL	8/4 LB	32 LB	OVEN/FRY
61015	WING DINGS (MEDIUM)	THE ORIGINAL	2/7.5 LB	15 LB	FRY
110033	WING DINGS – NO MSG (MEDIUM)	THE ORIGINAL	3/8.34 LB	25 LB	FRY
WING-ZINGS®					
60250	WING-ZINGS (SMALL)	SPICY ZING	3/8.34 LB	25 LB	FRY
60150	WING-ZINGS (SMALL)	SPICY ZING	2/7.5 LB	15 LB	FRY
71025	WING-ZINGS (MEDIUM)	SPICY ZING	3/8.34 LB	25 LB	FRY
60025	WING-ZINGS – NO MSG (MEDIUM)	SPICY ZING	3/8.34 LB	25 LB	FRY
71015	WING-ZINGS (LARGE)	SPICY ZING	2/7.5 LB	15 LB	FRY
GLAZED AND ROASTED WINGS					
70192	BUFFALO GLAZED WINGS (MEDIUM)	BUFFALO	2/5 LB	10 LB	OVEN/MICRO
72010	HERB ROASTED WINGS (MEDIUM)	ROASTED	2/5 LB	10 LB	OVEN
DIP'N CHIK'N® SAVORY WINGS					
110109	DIP'N CHIK'N SAVORY WINGS (LARGE)	UNSEASONED	3/8.34 LB	25 LB	FRY
110288	DIP'N CHIK'N SAVORY MONSTER WINGS	UNSEASONED	2/7.5 LB	15 LB	FRY
UNCOOKED BONE-IN WINGS					
INDIVIDUALLY FROZEN (IF) WINGS					
19769	IF WINGS (LARGE)	UNSEASONED	6/5 LB	30 LB	OVEN/FRY
110268	MONSTER IF WINGS	UNSEASONED	8/5 LB	40 LB	OVEN/FRY
MARINATED RAW BREADED (MRB) WINGS					
13440	SPICY BREADED WINGS (SMALL)	HOT	6/4 LB	24 LB	FRY
FULLY COOKED BONELESS WINGS					
111125	BONELESS WING DINGS	THE ORIGINAL	2/5 LB	10 LB	FRY
111355	BONELESS WING-ZINGS	SPICY ZING	2/5 LB	10 LB	FRY
4347	HOMESTYLE BREADED CHICKEN SMACKERS (SOLID), FRITTERS		2/5 LB	10 LB	FRY
UNCOOKED BONELESS WINGS					
13937	HOMESTYLE BREADED CHICKEN BREAST CHUNK FRITTERS (SOLID)		2/5 LB	10 LB	FRY
111324	TEMPURA BATTERED CHICKEN BREAST CHUNKS		2/5 LB	10 LB	FRY
40052	SKINNY DIP'N CHIK'N NAKED BONELESS WINGS		2/5 LB	10 LB	FRY



We know chicken is essential to your menu. That's why Pierce Chicken is committed to helping you succeed. Since 1951, Pierce Chicken has provided fun, innovative, business-building chicken products for foodservice. But more than anything, Pierce Chicken means quality and great taste. It always has.

CONTACT US TODAY TO FIND YOUR CHICKEN SOLUTION.
POULTRY.COM | 800.336.9876